

Portfolio Kanupriya

observe

Passionate about translating emerging trends into successful product lines that connect on an emotional level and sell through at retaill yet are simple and sustainable.

Ability to stick to the creative brief and other guidelines.

Good at multitasking, thrive on team efforts, making and meeting deadlines.

Knowledge of changing design trends, and market in various sectors.







Handbags in metal and swarovski crystal for a silverware high fashion brand from Ireland.

personal Accessories >



personal Accessories >

A collection of handcrafted fashion earrings for Tanishq in 22K Gold - GP



Celebrating The Sensuous Spark Inside The Indian Woman

These hand knotted Silk Doris, embellished with mirrors and ghungroos creates a perfect ensemble with any kind of traditional Indian dress, with designs inspired by traditional craft of Punjab, celebrating the expression of the Indian womenfolk and their creativity, this collection touches the spark inside Indian woman, her elegance, her













FRONT



A collection of handcrafted fashion threads for Tanishq - GP



personal Accessories >



Jute bags and accessories for a kokotta based export house-Few collections were displayed at the expomart fair in Noida, New Delhi.





personalAccessories

Nickel Plated brass jewellery for a silverware brand based in Ireland



tabletopAccessories>

Oil and Vinegar Bottle Set in Ceramic and SS for a hiugh end brand based in Ireland







tabletopAccessories>

Dinnerware for Various Ceramicware Brands across Belgium and Shanghai

MY WORK AREAS

Work Areas I Lifestyle products, Tableware, Home Decor, Branding, Print design, knowledge of production processes (product design, print design, product photography props).

i think

DESIGN IS

Designing is creating experiences. It is a summation of look good, feel good factor, functionality, detailing and cost effectiveness. I keep in mind the knowledage of history as well as the current and upcoming trends to design specific to the consumer and client requirements.



a fun and safe alternative to tack, tape or pin artworks and pictures without damaging walls, computer screens and scraprbooks.

STICKY CORNERS



use on walls to make collage in scrapbooks and other activity books computer screens to stick reminders easels and drawing boards to put sheets in place and much much more... the product can be easily washed to remove dust particles and grime

USAGE

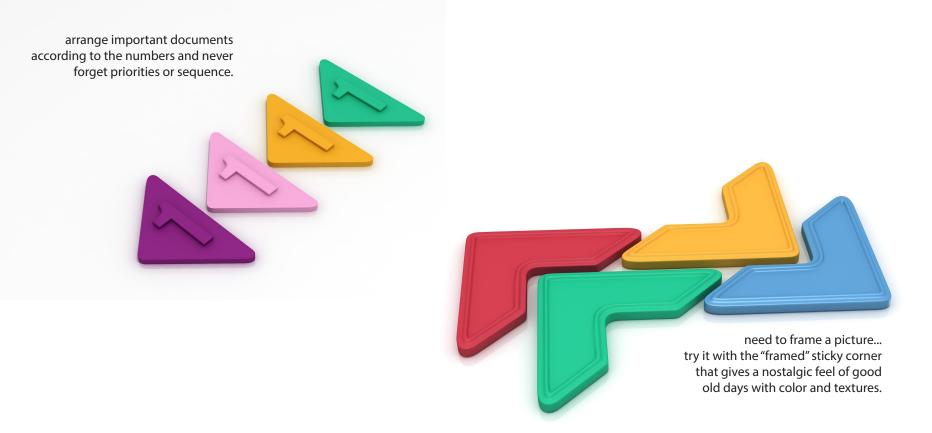
Sticky corners for journals and scrapbooks..

or even use them as bookmarks

Sticky corners for desktops.

Stick graphics, notes, pens and more!





stationery 🐤





stationery 🐤

ANIMOS a collection of silicone stickies for various uses



kitchenAccessories







AKRAN ICE HOUSING





HospitalityChafingStands > RangeofvariousservingProductsforFnS





HospitalityRisers >



























HospitalitySS



Range of various serving Products for World Fa



























Tableware DinnerSets Range of Dinnersets in SS inspired by Crafts of India for FnS





Tableware Dinner Sets Range of Dinnersets in SS inspired by Crafts of India for FnS



louve for paper

PAPERISTA

•Origami
•Quilling
•Animated paper Toys
•Scrapbooks
• Layering, Rolling, and loads of fun.

PANTONE 803C PANTONE 346C PANTONE 190C PANTONE 381C PANTONE 299C PANTONE 186C PANTONE 2603C











packaging.





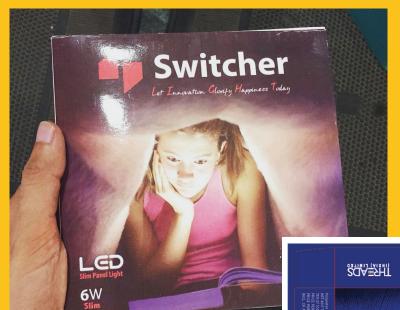












Product Packaging for Various Clients





Graphique.

















00Z

BRANDING AND SHIRT TAGS FOR OOZ LIFESTYLE

Hang Tag for Shirts

FRONT



BACK





THEME FOR CASUAL RANGE PHILOSOPHY TAG





BACK



Ocz Wardrobe Essentials is a line of Casual Apparels, which are designed keeping in mind the young corporate warriors of today, these apparels boasts of smart Ats, conflort fabrics and engineered detailing to bring out the best looks of next cars of the industry. Truly a must have for all those out there to win.

00Z



"Jumping Jack Flash"

Rule those Urban Terrains, Master the art of Seduction, Play it cool and reclaim your life. "Jumping Jack Flash" by Ooz Lifestyle is a new range of engineered shirts that are vibrant & fresh, meticulously crafted and reflects the new you.

TRENDING, JUBILANT, AWESOME

Who's got the Funk?

talk of the town







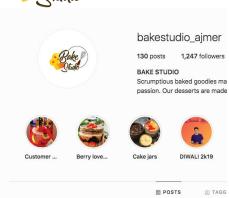








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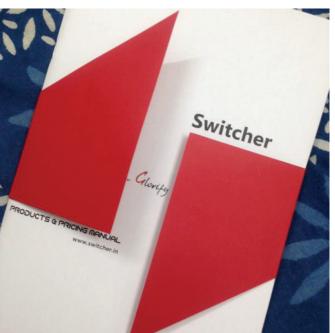










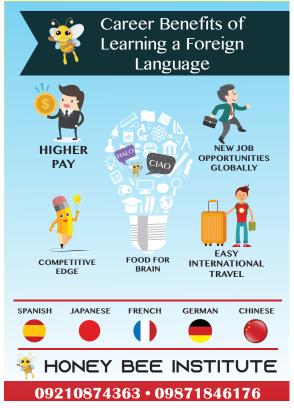
































packaging.















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